



**READY,
SET, GO!**
LEVEL 1-6

**HIGH
JUMP!**
LEVEL 7-12

The Core Curriculum for English
Corresponds to the CEFR level

GENESIS



to take
away

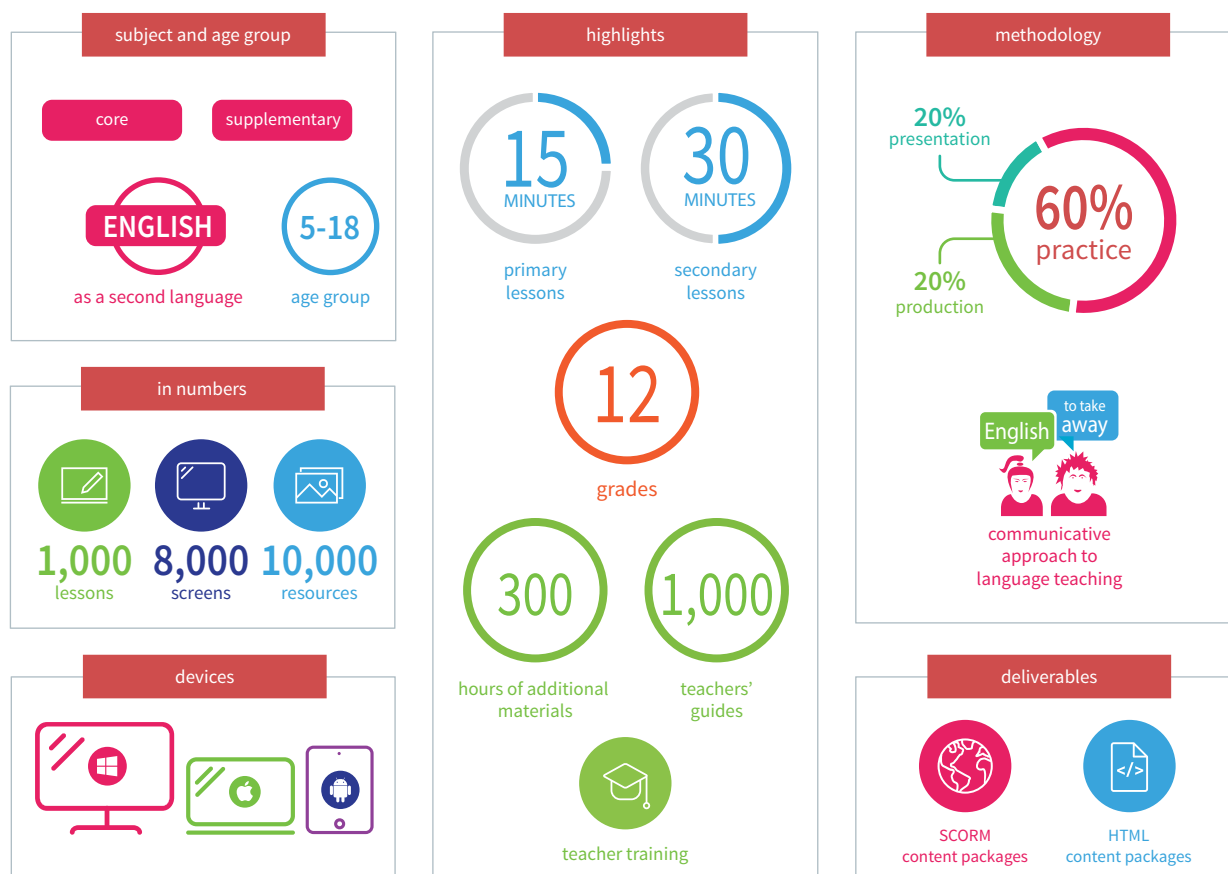
English

communicative
approach to
language teaching

Ready, Set, Go! and High Jump! are educational resources that enhance the K-12 standard curriculum.

Lesson screens can be selected and combined by teachers to create their own lessons that both meet their students' individual needs and cover the requirements of the national or regional English curriculum. Ready, Set, Go! and High Jump! interactive resources can serve as supplementary materials for for any 1-12 level textbook.

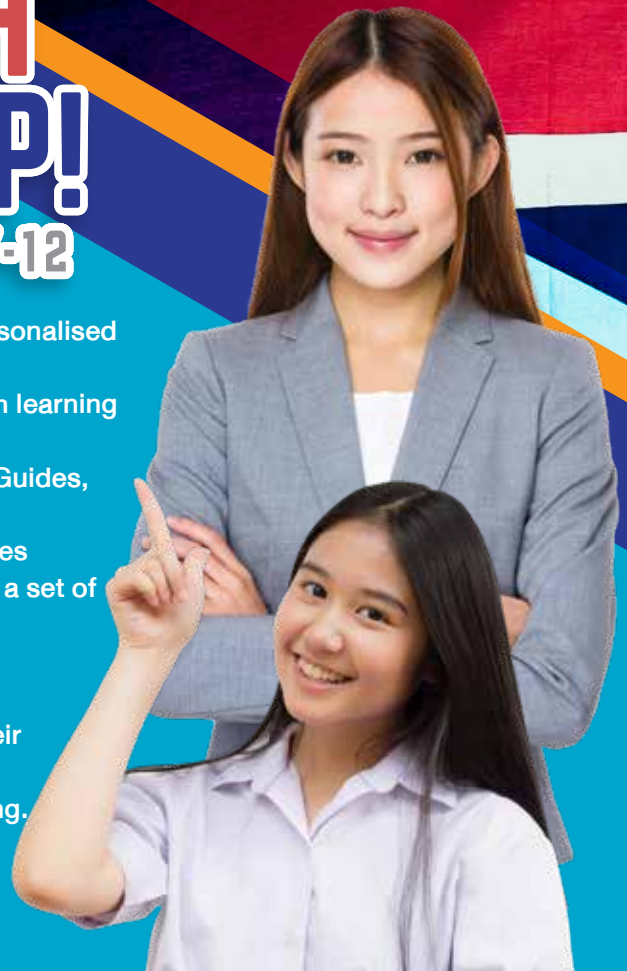
Ready, Set, Go! and High Jump! are benchmarked against the Cambridge exams, and more broadly, CEFR. They can be used for Cambridge exam preparation up to FCE level. They will also help students reach the required level of general English competence before undertaking specific preparation for IELTS, TOEFL and TOIEC for entry to English-medium Higher Education.



READY, SET, GO! LEVEL 1-6

HIGH JUMP! LEVEL 7-12

- Granular digital lessons, adaptable for teachers and personalised for students, organised into 15- and 30-minute chunks
- Comprehensive and extensive: cover 12 years of English learning and teaching
- Plug and play for teachers — supported with Teacher's Guides, online teacher's training, and printables for students
- Contain flexible and easy to modify educational resources
- Perfect for blended learning and supports teachers with a set of digital and traditional components
- A game-based solution to make sure students learn and have fun at the same time
- Provide students with perfect conditions for building their communicative skills. Being fully interactive, it is in line with the Communicative Approach to Language Teaching.



Learn Through Key Trends



Mobile
Learning



Student-Centred
Learning



Game-Based Learning
& Gamification



Flipped
Classroom



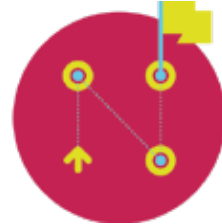
Collaborative
Learning



Edutainment



Snack
Learning



Project-Based
Learning



This highly flexible solution was created by an international team of methodology experts, consultants, educators, and native speakers of English in close co-operation with teachers.

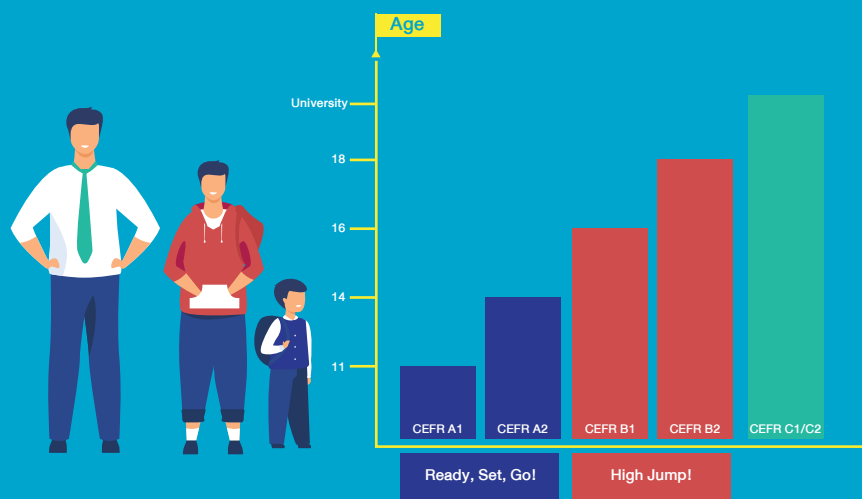
Each lesson includes short scenes and dialogues that students can use while working in pairs and groups. They can practise them with their classmates and the teacher in class, and at home with their family and friends.

Ready, Set, Go! and High Jump! offer a rich resource of material which focuses on all the appropriate language, skills, cross-cultural information and learner training techniques. Ready, Set, Go! and High Jump! should be most effectively used in a blended learning environment, with both classroom interaction and online home study, either alone or with ‘homework buddies’.

Ready, Set, Go! and High Jump! provide students with perfect conditions for building their communicative skills. Its interactive resources, real-life situations, up-to-date topics, and opportunities for spontaneous and creative interaction are designed to motivate the students and provide them with strong learning stimuli.

CEFR level

Common European Framework of Reference for Languages (CEFR) level



Highlights

Ready, Set, Go! and High Jump!

Rich and Interactive

Our digital material is much more than an interactive ebook. It is a set of fully interactive lessons enriched with attractive digital assets and exercises: cartoon animations, videos, simulations, games, and many more.

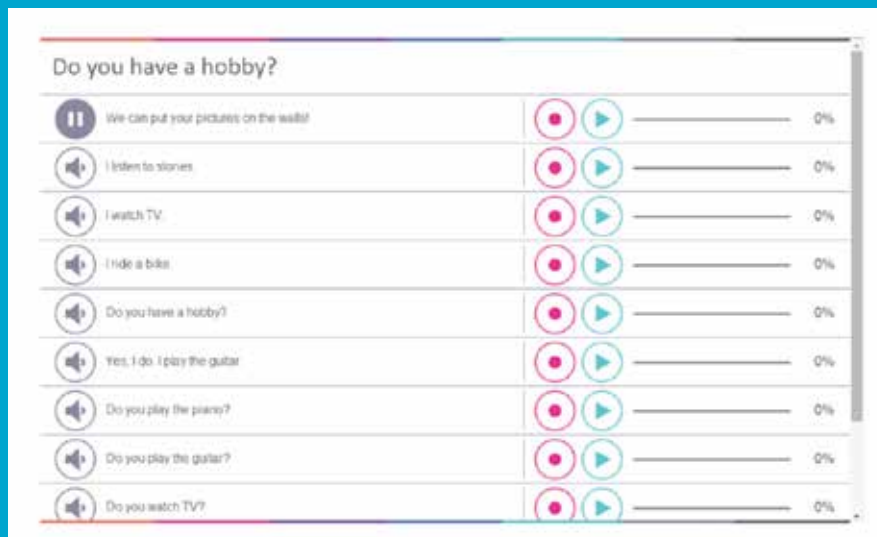


**READY,
SET,GO!**
LEVEL 1-6

**HIGH
JUMP!**
LEVEL 7-12

Speech Recognition

In order to practise pronunciation and speaking skills, a set of exercises have been developed. and Together with our powerful speech recognition engine, they add a new dimension to learning a foreign language.



English to Take Away

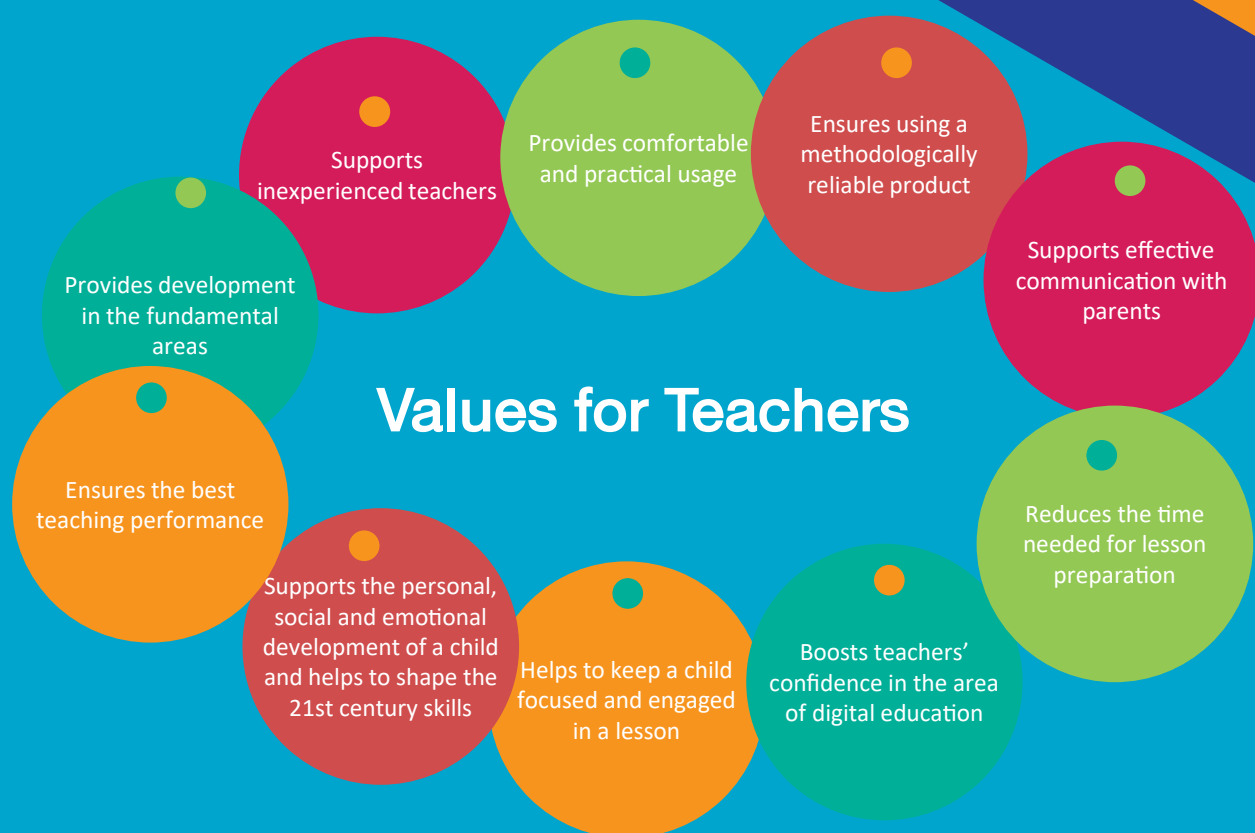
Our special module we have developed is to help students become active and reflective users of English. Each lesson includes short scenes and dialogues that students can use while working in pairs and groups. They can practise with their classmates and the teacher in class, and at home with their family and friends.

Primary Year Sample (Speaking):



Secondary Year Sample (Writing):







Sole Distributor for Thailand, Vietnam, Cambodia, Laos, and Myanmar

GENESIS

Genesis MediaCom Co.,Ltd.

168/73 Nakniwas Road, Lat Phrao Bangkok 10230

Tel. 0-2530-2577 โทรสาร. 0-2530-2578

Contact : 081-686-4220, 089-699-7991, 086-408-9301



GENESIS พลังความรู้



@genesismediacom



info@genesis.co.th



www.genesismediacom.co.th